



Chetwynd Chamber of Commerce
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October 5, 2015

District of Chetwynd
 Box 357
 Chetwynd, BC V0C 1J0

Attention: Mayor & Council

Dear Mayor & Council,

The Chetwynd Chamber of Commerce is seeking the advancement of the one-time grant in aid Transition Grant in the amount of \$25000.00. The Chetwynd Chamber of Commerce is well into the program "Small Town Love" with and active Love Chetwynd website that has been up and running since September 2015. We hosted a workshop on September 15 with our NDIT team Renata King and Amy Quarry. It was at this event were we were told about many marketing initiatives that need to be in place before the launch party. These initiatives will be costing the Chamber and we would like to see the Transition Grant advanced to the Chamber.

We would also like to look at the future of Love Chetwynd, the Chetwynd Chamber of Commerce would like to form a partnership and continue on as the community champion. It seems to be a great fit for the Chamber and as explained by Renata and Amy from NDIT this program is funded annually and does not end on the launch date. They had commented that they would like to see a formal agreement in place with the Chamber and the Municipality and hopefully we can continue to work together in 2016 and into the future of the Love Chetwynd program.

Sincerely,

Tonia Richter
 Executive Director
 Chetwynd Chamber of Commerce
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 manager@chetwyndchamber.ca

Carmen Westgate
 President
 Chetwynd Chamber of Commerce
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OPTIONS

1. Receive for information; or
2. **THAT Council authorize a partnership to be formed between the District of Chetwynd and the Chamber of Commerce for the Love Chetwynd program, and that the Chamber of Commerce be appointed as community champion for this initiative.**

Advise
 12500
 Oct 7/2015
 SM