

**From:** CFIB\_BC <MS.BC@cfib.ca>  
**Sent:** September-30-15 10:34 AM  
**To:** CFIB\_BC  
**Subject:** Help support Small Business Saturday this October 24  
**Attachments:** Small Business Saturday letter to Mayor.pdf

September 30th, 2015

Dear Mayor,

Please see attached correspondence from the Canadian Federation of Independent Business.

October 24<sup>th</sup> it's going to be a great day to celebrate small business, we hope you will join us and show your support.

*Sent on behalf of Samantha Howard, Director, BC*

Sean Rognon

Legislative Administrative Affairs

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CANADIAN FEDERATION  
OF INDEPENDENT BUSINESS.

625 Howe Street, Suite 1430  
Vancouver, British Columbia V6C 2T6

September 30th, 2015

Dear Mayor,

CFIB has the strength of over 109,000 independent business owners across Canada, including 10,000 number in British Columbia. For over 44 years, we have represented the interests of the small business community to all three levels of government.

Small businesses represent the best of Canadian entrepreneurship and innovation. From coast to coast to coast, small businesses drive local economies and keep our communities strong.

To show your support, we invite you to participate in Canada's annual **Small Business Saturday** by shopping at your favorite local, independent business on **Saturday, October 24<sup>th</sup>**. Take a picture of yourself at the business, or with the business owner, and share it by:

- Tweeting the picture using the #smallbizsaturday hashtag
- Posting it at on our Facebook page [facebook.com/shopsmallbiz](https://facebook.com/shopsmallbiz)

If you do this one small act of small business, we will make sure to also promote it to our members through our social media channels and our website.

You can visit [shopsmallbiz.ca](http://shopsmallbiz.ca) to find out more about how CFIB is linking up Canadians with local small business on Small Business Saturday and throughout the year. The new online directory allows Canadians to sign up to receive valuable offers from small businesses in their area, and local businesses can post special offers to promote their services.

So get out there and show your support! October 24<sup>th</sup> is going to be a great day to celebrate and support small business. If you have any questions, please follow up with us at 604-684-5325.

I look forward to hearing about your visit to your favorite local business on Small Business Saturday.

Sincerely,

A handwritten signature in black ink that reads "S. Howard". The signature is written in a cursive, flowing style.

Samantha Howard  
Director, British Columbia