

**RD-3****COUNCIL AGENDA REPORT**

DATE:	October 13, 2015	COUNCIL MEETING DATE:	October 19, 2015
DEPARTMENT:	Economic Development		
SUBJECT:	Community Improvements Winter Lights – Adopt a Boulevard Sign Program		

PURPOSE:

To cancel the Adopt a Boulevard Sign Program and offer the signs to the participants

SUMMARY/BACKGROUND:

October 5, 2015 the Community Improvements Committee met and discussed all Winter Lights programs which included discussions around the Adopt a Boulevard Sign Program, replacement costs of signs due to weather and damage, the placement of the sign re: angled, crooked and the overall cost of program.

The Committee made recommendations to process report to Council for change within the program which includes:

Letters to be sent out contacting all participants to ask if they would like to take the sign

To have all signs that are not been claimed within a reasonable timeframe recycled

Cancel the current program for this upcoming season within the Project North Pole programs

RECOMMENDATION(S):

That council approve the recommendations from the CIC to cancel the Adopt a Boulevard Sign Program and proceed with items and contact the participants of the program

SUBMITTED BY:  Department Head	REVIEWED AND CONCUR:  Chief Administrative Officer
--	---